



# biogene



I gotta see gene!

# Seegene

.....excellence and innovation in molecular biology

## 2004 Technical Seminar - New Platform of PCR Technology

- ◆ Novel Platform Technology for exclusively amplifying all known & novel members of gene families (Homeobox Genes)
- ◆ 5 hr Gene Discovery on agarose gels: Differentially Expressed Genes (DEGs)
- ◆ Transcription Factor screening
- ◆ Gene Family isolation
- ◆ Complete elimination of False PCR product
- ◆ The ways to overcome the limitations in Primer Design


**Speaker:**  
**Professor Jong-Yoon Chun (CEO of Seegene Inc)**


**Date:** Tuesday 19th October  
**Time:** 14:30 start  
**Venue:** 1st Floor - Hunter Wing,  
Michael Heron Lecture Centre,  
St Georges Hospital,  
London




A Prize Draw for USB Storage Devices (128Mb) will be available to those who register in advance.

To register, please visit [www.biogene.com/bioclub.cfm](http://www.biogene.com/bioclub.cfm) or call +44 (0)845 1300 950  
Register now - limited places available.

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